



# Capability Statement

## Communications and Outreach Services

### AMDEX At-a-Glance

AMDEX Corporation is a small woman-owned business with more than 30 years of experience helping Government customers plan, create, manage, and disseminate communications.

AMDEX has managed prime contracts providing communications and outreach services for the U.S. Departments of Commerce, Health and Human Services (Administration for Community Living (ACL), Centers for Disease Control and Prevention (CDC), and National Institutes of Health (NIH)), and Transportation, as well as the Army providing relevant communications services with exceptional results.

### Communications and Outreach Services

- Communications Planning and Scheduling
- Stakeholder Coordination and Management
- Communications Content Development
- Technical Writing and Editing
- Report Writing
- Meeting and Conference Management
- Graphics Development
- Information Visualization
- Section 508 Compliance
- Social Media Support
- Videography
- Website Development and Maintenance
- Training

### Case Studies

Census Bureau Project: AMDEX helps the Census Bureau plan and schedule communications associated with its 500-member Geographic Partners Program. The 500 partners consist of state, local, and tribal entities who help identify boundaries for the 2020 Decennial Census. AMDEX prepares the partners' project plan and schedule, develops weekly meeting agendas, takes meeting notes, and action items, and follows up on action items to facilitate their closure.

CDC National Centers for Environmental Health (NCEH) / Agency for Toxic Substances and Disease Registry (ATSDR) Project. AMDEX develops a wide-range of communications to meet NCEH/ATSDR business needs including project charters, slide decks for executives, technical documents, reports, emails, and minutes.



*AMDEX helps Government aggregate, analyze, and visualize data to identify trends, understand ROI, and detect issues*

HHS Administration on Community Living (ACL) Project: AMDEX created more than a dozen websites for the ACL including the White House Conference on Aging, Oral Health, No Wrong Door, World Elder Abuse Awareness Day, and Elder Care websites. We ensured the websites met all agency security requirements. We also helped ACL achieve the highest scores in HHS for Section 508 compliance.

Census Bureau Project: AMDEX created numerous custom dashboards for the Census Bureau staff. The dashboards aggregated multiple streams of data into easily understandable reports and graphics that expedited operations.

### NAICS (Eligible for \$27.5M size standard)

541611, 541511, 541512, 541712

### Complementary Capabilities

- System Development (Agile/DevOps)
- Cyber and Infrastructure IT Services

### Contract Vehicles

- GSA IT 70: GS-35F-0463K
- GSA MOBIS: GS-10F-0420M
- FAA eFAST: DTFAWA11A-00057
- CDC CIMS: 200-2010-37186
- CIO-SP3 SB (HHSN31620200116W)

CIO-SP3 SB is a Best in Class (BIC) GWAC offering FAR 16.505 streamlined ordering, assisted acquisitions, and a .55% access fee and a \$150K fee caps on orders of >\$27M.